

## Campaigns (Sorted according to observed impression volume)

Advertiser	Campaign	First seen	Last seen	Impression	Landing Page
aboutyou.ch	Neu und exklusiv bei ABOUT YOU: MERO x ...	2 months ago	2 months ago	3%	aboutyou.ch
aboutyou.at	Neu und exklusiv bei ABOUT YOU: MERO x ...	2 months ago	2 months ago	1%	aboutyou.at
aboutyou.de	Neu und exklusiv bei ABOUT YOU: MERO x ...	2 months ago	2 months ago	1%	aboutyou.de

## Websites (Sorted according to observed impression volume)

Website	Programmatic	Popularity	Above the Fold	Alexa Rank	Ad Coverage
youtube.com	100%	100%	100%	2	12.94%

**Last Screenshot:** Last recorded screenshot of the website

**Popularity:** Percentage of ads on that website relative to all recorded ads of that campaign  
**Above the Fold:** Percentage of ads above the fold

**Alexa Rank:** Global traffic rank  
**Ad Coverage:** Percentage of website space covered by all ads

## Players



Name	Percent
Youtube Player	94%
Google Ads	21%

## Creatives

Mero x AboutYou  
Anzeige aboutyou.ch  
SHOP NOW

Gesponsert

Zeit für ein Kleiderschrank-Update?

Freunde, was geht ab?

ABOUT YOU Gesponsert

Von der Straße in die Präsidentensuite 🏢 @mero\_428's Tracksuit Collection ist limitiert & exklusiv bei uns verfügbar. Checkt jetzt die high quality Sweatlooks! #AboutYouStyle

ABOUTYOU.SHOP  
ABOUT YOU

Jetzt kau...

ABOUT YOU Gesponsert

Out now! MERO's erste Kollektion exklusiv bei ABOUT YOU. Hol Dir jetzt Deine Statement-Pieces bevor es zu spät ist.

exklusiv bei ABOUT YOU